

EUUSA New Release

Panel Discussion: China Vs. Central And Eastern Europe: How do they compare and compete for foreign direct investment *November 27, 2007, Deloitte Consulting, New York*

On November 27th, 2007 EUUSA in collaboration with Deloitte's Euronet Business Resource Group hosted a panel discussion on foreign direct investment trends, challenges and future direction in China vs. those in Central and Eastern Europe.

Philip Schneider, Principal, Deloitte Consulting's Global Expansion Optimization Group, moderated a diverse panel including **Prof. Bernard Young** Professor in Global Business, Economics and Strategy/Management at NYU Stern School of Business; **Kristian Knutsen**, Manager, Chinese Services Group, Deloitte Services LP; **Tomas Hart**, Commercial Consul, Consulate General of the Czech Republic in New York and **Olaf Babinet**, Senior Manager, Deloitte Consulting's Global Expansion Optimization Group.



The panel: from left to right: Philip Schneider, Olaf Babinet, Tomas Hart, Prof. Bernard Young, Kristian Knutsen



The presentation opened with a statistical history of Foreign Direct Investment in China vs. Central and Eastern European countries, followed by a qualitative analysis

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of current challenges and opportunities in both regions and concluded with a discussion on what the future holds for China and Central and Eastern Europe as global investors themselves.

Numerous participants appreciated the interactivity of the conference and the insights shared by the panelists who had deep ground experience,

The event was held at Deloitte's New York offices at 25 Broadway. After the presentation, participants attended a networking reception where they had a chance to meet the panelists, entertain further questions and share professional observations and experiences.



About the EUUSA

The European Union Association in the US Inc (EUUSA) is a US Non-Profit Corporation that aims at promoting the image of the European Union in the United States and at the United Nations in the fields of culture, business, international relations as well as common foreign security policy (CFSP). The EUUSA also fosters European Union - United States relationships.